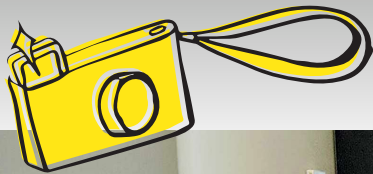


# Be our Community Mobilizer. Help us grow!



- #marketer,
- #social media guru,
- #networker, #coach,
- #maker, #organizer,
- #motivational speaker
- #learner #doer



## Mobilizer job description

# What's a mobilizer?



**Do you have a background in marketing, sales, volunteer recruitment, and campaigning – plus an awesome personal network you're not afraid to tap into as a rolodex?** Are you a bona-fide extrovert, with an uncanny ability to win over crowds and build relationships? Is 'no' a word that sparks creativity and gumption, rather than frustration and anxiety? **If the answer is 'yes', keep reading. We're on the search for a passionate and intrepid community mobilizer to join our mighty team to help us take our award-winning platform to scale.**

The Community Mobilizer position is a groundbreaking new role for the social sector. Tired of the staid and too often stigmatizing activities on offer for people with developmental disabilities, **we've created a catalogue full of novel and offbeat learning experiences.** But, here's the best part. All of our learning experiences are hosted by wonderful locals – students, retirees, curious citizens, and business owners – in homes, workplaces & public spaces. **As one of our Mobilizers, you'll hit the ground to meet and recruit people with developmental disabilities and community members. You'll identify people's interests, and coach them to share those interests in one-hour, in-person exchanges.** It's a volunteer experience we want to be unlike any other. You'll help to transform volunteering into an easy, on-demand, passion-led pursuit. To keep host energy and momentum up, you'll have superb follow through and a hefty dose of creativity.

**You'll join our team of other creative souls whose only limits are what we can imagine and make happen.**

## The nuts and bolts:

This position is a **full time, term position hosted by Kinsight.** Kinsight works alongside families of children, youth and adults with developmental delays and disabilities to set and achieve goals that will **increase opportunities for growth, development and greater independence.** Their mission is to promote options and opportunities for people to have meaningful relationships and fulfilling lives.

**We're all learning beings**

Principle #1





# A week in a Mobilizer's life...

## Monday

**9am:** You'll gather for the weekly team huddle to set goals and get inspired.

**11am:** You'll update social media, make phone calls, and send emails to potential hosts.

**2pm:** You'll head out to do some flyer drops, and an impromptu pop-up at the grocery store.

**9am:** You host your own experience in the Kudoz catalogue.

**11:30am:** You do follow-up calls and book an induction with a host.

**2pm:** You start work on the monthly newsletter – writing copy, finding visuals.

## Friday

**9am:** You join Friday Reflection look at your personal and team dashboard, and strategize for next week.

**12pm:** You meet a host at their house to do a safety check

**2pm:** A host calls upset about how an experience has gone. You coach them through it.

**3pm:** You head off.

## Saturday

**1pm:** You head to a special event at the library to present about Kudoz and rustle up interest amongst families who have kids with developmental disabilities.

## Tuesday

**12pm:** You start later so you can be at a meet-up group in the evening.

**2pm:** You edit presentations and update photos.

**3pm:** You meet 1:1 with a new host to induct them and ease them into hosting.

**530pm:** You head to a meet-up group

## Wednesday

**10am:** You keep our contact management system up-to-date with the new folks you met, and enter them onto our engagement trello board.

**11am:** You work with other team members to brainstorm this month's host event and cold call venues.

**3pm:** You head to Reflection Café with other team members – a biweekly space for people with disabilities and Hosts to gather.

## Thursday

**Learning = experiences + reflection.**  
Principle #2

kudoz

# More about you...

## You're driven by big ideas.

Mission matters to you. And you really see community inclusion and connectedness as a mission worth signing-up to. The status quo pisses you off, and you see putting in the hard work required for social transformation as worth it.

## You're a reflexive learner.

You are energized by what you don't know, as much as what you do know. You seek out novelty in your own life, and courageously pursue things even when you're not good at them. You wholeheartedly believe in a growth mindset: that everyone – no matter their background or circumstances – can develop over time. It's never too late to stretch yourself.

## You're curious and open-minded.

A mobilizer is a bit of an anthropologist, looking for culture in their community and tapping into it. You're a natural at authentically getting to know people and figuring out what makes them tick. You see the best in people: helping them discover new things about themselves, articulating their passions, and inspiring them to share with others.


## You're a charming communicator.

You delightfully compose words and imagery – and can write & speak copy that

people want to engage with. Pitches just roll off your tongue. You see yourself as a bit of a social media wizard – able to capture more in 140 characters than most can in 1000. You enjoy creating novel content, and splicing together quotes, photos, and video in ways that convey the Kudoz spirit and prompt people to act. Technology is your friend.

## You're opportunistic and strategic.

You're all about going to people where they are at and developing different value propositions to see what sticks. You love variety in your day and are jazzed by just hitting the ground and making surprising things happen. But, your approach is more than trial and error. You base what you do on grounded hunches, gathered intelligence, and of course, data. Far from overwhelming you, numbers inject you with energy and ideas for action. You are not afraid to fail and iterate.



**You can teach an old dog new tricks.**

Principle #3



**kudoz**

### **You cross boundaries.**

You don't live your life in boxes or compartments. You're not shy at drawing on your personal networks and will make whatever phone calls and send whatever emails are necessary to make good things happen, quickly.

### **You're all about details and follow through.**

You subscribe to the belief that the devil is in the details. It's so important to you to create interactions and materials that are well thought through and well executed. You get that a good idea is not enough and gain satisfaction from implementation, documentation, and follow-up.

### **You work well under pressure.**

Logistically, you know how to work to a deadline, be on time, and consistently deliver. Variability is not your thing. The pursuit of excellence is a core value – so you take the time to put in place robust work processes.

### **You're looking for purpose, not a job.**

This isn't a 9-to-5 job, which is handy, because you don't want one of those. You're at a point in your life where you are able to invest your time and connections in something meaningful. You're ready to make big stuff happen and can flex your time as needed.

### **You're a collaborator and team player.**

You derive energy from working closely with others, and totally think the sum is more than its parts. You step in where needed, take initiative, explicitly communicate your needs, and nurture close working relationships. You welcome regular and honest feedback. Your project positivity.

### **You're resilient in the face of rejection.**

Meeting with people, lots of people can be tiring. Your cheeks may get sore from smiling, your throat dry from talking, and your hands chapped from all the hand shaking. That's ok - you've got some good self-care techniques. And rather than feel turned off by rejection, you see it as gist for the mill. It makes you smarter – and sharpens your strategy.



**Intelligence  
is more than  
a number.**

*Principle #4*

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Please apply by **July 19, 2019**. Any questions?  
Contact: [janey@kudoz.ca](mailto:janey@kudoz.ca)



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Each of us  
has a passion  
to share  
Principle #5